

Design Matters

People potential

Wednesday 24th October: Spike Design, Bristol, 9am–4pm

Thursday 25th October: Hotel Barcelona, Exeter, 9am–4pm

Designed specifically for those of you with people management responsibility (line management or project management) and those thinking of employing staff, this one day workshop will give you the opportunity to understand your management style and use it effectively to maximise the potential of your people.

This fun and practical day will give you a clear understanding of the basics of good people management. You will have the opportunity to learn more about effective delegation and objective setting so you are more confident and effective in your role.

This day will help you understand what motivates people and how to tap into that motivation and you will learn effective coaching techniques so that you have the tools to develop and grow your people.

Although people are your potential, they can also be a problem, so this day will also give you the opportunity to talk through any key issues with staff in a supportive and confidential environment. Be prepared to be challenged and learn about yourself!

Further information

Thanks to generous funding from SWRDA and Arts Council England, South West, places are subsidised and therefore each workshop costs only £55.00. To book your place please email ruth.staple@artsmatrix.org.uk

People Potential will be delivered by Emma Collins and Gill Nicol.

Emma is a creative business consultant and coach working with design agencies and arts organisations in the South West. Emma's background is management and marketing and, as well as working client side, worked at 'Home' the brand design and communications agency based in Bristol for four years where she was MD.

Gill is an independent consultant and experienced coach working within the creative industries.

Both Emma and Gill have extensive people management experience.

