

Design Adviser

Full time – Home Based covering Bristol/Northern part of South West Region

£ 37,500 to £ 39,000 per annum (dependent on experience & ability)

An exciting opportunity to work with owner managers and senior management teams in some of the most dynamic and fastest growing businesses in the region.

The South West Design Programme's aim is to enable these businesses to be more innovative, profitable and sustainable through their use of design. To help raise the awareness of the importance of design amongst key target audiences, WSX Enterprise Ltd will run workshops; provide opportunities for businesses to work with design experts; and support design and business support networks in the region.

The South West Design Programme incorporates elements of "Designing Demand," which aims to promote and embed effective processes for the management of design in small businesses and to build relationships between businesses, intermediaries and designers.

Designing Demand's services are geared to suit businesses from different sectors and at different stages of growth, intending to improve their performance through design. A key element of Designing Demand is 'Generate' which will give small businesses the chance to devise and run a design project over five to twelve months, under the guidance of the Design Adviser, to experience first hand how design can help meet their business goals.

Applications are invited from talented design-orientated professionals with strong design management skills. Successful candidates will work in a team of three Design Advisers with complementary skills. Across the team, we are now looking for significant experience in product and service development (including sustainable product design), and in brand and communications.

Each Design Adviser is responsible for identifying a specific design project in client companies; gaining buy-in and commitment from the management team; ensuring an effective design brief is developed; brokering in design solutions; and supporting the business in driving change using appropriate design management approaches through to the successful implementation of the design project. In addition, the Design Adviser is required to support and strengthen networks for designers and businesses in the region.

Applicants are expected to have across the board experience of business, from running a business or through senior management experience. It would also be helpful if they have experience of working in the small business environment. Candidates must demonstrate a blend of professional competence; leadership skills; commercial focus; an entrepreneurial eye; a desire and ability to share and transfer knowledge and have a track record of managing change.

For further information and an application form please visit our website www.businesslinkwessex.co.uk/vacancies or telephone 01329 223292. Completed application forms should be returned to Andrea Richmond, Wates House, Wallington Hill, Fareham, Hants, PO16 7BJ or email to: Andrea.richmond@businesslinkwessex.co.uk by closing date of 29 June 2007. Shortlisted applicants will be invited to attend our Assessment Day on 17 July in Bournemouth.